Short report on Second Business Competition

By

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Second business competition report.

- The second business plan competition took place in Bellesalle Tokyo Nihonbashi, on Monday, February 27th,2017 from 9am till 7pm.
- It was a competition among graduate students from various universities across Japan.
- Each team which participated in the competition created a business plan which could solve an identified problem in the society and at the same time having the potential to be commercialised.
- Applications for this competition were written in form of a business proposals which were screened and some students were selected.

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- Nine students were selected for final presentation before judges while 11 students were selected for posters.

- The students were evaluated based on the social and or economic importance of the subject, originality of approach, social impact, completeness of the proposal and possibility of commercialisation.

- After the opening remarks, the finalists presented their work and this was followed by an intensive workshop during which each team was attached to mentors.

- These mentors were business experts from different fields and they interacted with the students to improve on the plan.

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- At the completion of the workshop, the finalists presented their work for the second time during which they were asked questions and evaluated by the judges.
- Finally different awards were given to students following evaluation by the judges.
- Nagasaki university represented by Pembi Emmanuel from Nigeria received one of the two awards for excellence given to two universities.
- Other awards received by few other universities include special awards, poster awards, best presentation, line award and leave/Nest award.
- There was also time set aside for networking during the occasion.
- Some pictures of the events are attached.

Finalists presentation

Group picture

Exchange of cards, appreciation